



| Independent Editorial Development | US Dollars |
|--|------------|
| Article x 1 | 30,000 |
| Article x 2 | 50,000 |
| Article x 3 | 70,000 |
| Article x 4 | 90,000 |
| Article x 5 | 110,000 |
| Article x 6 | 130,000 |
| Article x 7 | 150,000 |
| Article x 8 | 170,000 |
| Supplementary Ads: | |
| Supplementary Single Page Ads - per page | 10,000 |
| Supplementary Inside Front Cover | 19,000 |
| Supplementary Inside Back Cover | 15,000 |
| Supplementary Inside Front Cover DPS | 25,000 |
| Supplementary Inside Back Cover DPS | 22,000 |
| Supplementary Opposite Foreword | 14,000 |
| Supplementary Opposite 1st Contents Page | 13,000 |

| Advertising Positions | US Dollars |
|---|------------|
| Double Page | 34,500 |
| Single Page | 21,000 |
| Half Page | 14,500 |
| Inside Front Cover | 39,500 |
| Inside Back Cover | 31,000 |
| Inside Front Cover DPS | 52,000 |
| Inside Back Cover DPS | 46,000 |
| Plastic Sealed Wraps (Single, reverse side) | 42,000 |

| Special Positions | US Dollars |
|----------------------------|------------|
| Opposite Foreword | 29,500 |
| Opposite 1st Contents Page | 26,500 |
| Opposite 2nd Contents Page | 24,000 |
| Opposite 3rd Contents Page | 22,800 |
| 8 page full colour | 102,400 |
| 6 page full colour | 82,000 |
| 4 page full colour | 55,000 |
| 3 page full colour | 51,000 |

| Other Promotional Positions | US Dollars |
|-----------------------------|------------|
| Book Marks | 37,000 |
| Stitched Inserts | 37,000 |
| Loose Inserts | 38,000 |
| Wraps (paper wrap-round) | 33,000 |
| Gatefold Adverts | 60,000 |