



# eHEALTHCARE VISIONS

US EDITION • MEDIA PACK

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Supporting healthcare executives, senior medical and administrative staff, informatics professionals, academics, and other key decision-makers involved in healthcare information technology in developing their knowledge, effectiveness, and productivity

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## Overview

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*eHealthcare Visions* is an annual publication comprising review articles, case reports, practice guides, theoretical and strategy discussions, and thought leadership editorials with a US flavor. It features balanced and comprehensive articles on the transformation of the healthcare ecosystem from leading figures in the industry.

*eHealthcare Visions* is designed to support and enhance the knowledge of the key decision-makers involved in healthcare policy and IT, including CEOs, CTOs/CIOs, general management, healthcare information professionals, and clinical executives at healthcare organizations, hospitals, integrated delivery networks, and group practices, as well as healthcare payers, consultants, and vendors.

## Editorial Expertise

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*eHealthcare Visions* is supported by the leading experts in the industry:

- Guidance from an Editorial Board consisting of leading authorities from a variety of health information technology disciplines.
- Invited contributors are recognized authorities from their respective fields.
- An experienced team of Editors and Technical Editors.

## Editorial Board

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*eHealthcare Visions'* US Editorial Board includes:

**David R Blackburn** –

Chapter President, The American Society of Health Information Managers (ASHIM)

**Lena Feygin, Ed D Dip LC** –

Healthcare Consultant and Change Management and New York Chapter President, American Society of Health Informatics Managers

**Charles E. Kahn Jr, MD, MS** –

Professor of Radiology and Chief, Division of Informatics, Medical College of Wisconsin

**Mannudeep KS Kalra, MD** –

Instructor in Radiology, HMS, Staff, Thoracic Imaging, and Staff, MGH Cardiac MR PET CT Program, Massachusetts General Hospital

**Frank Kumli** –

Business Analyst, Global Life Sciences Center, Ernst & Young Ltd

**Blackford Middleton, MD, MPH, MSc** –

Director, Clinical Informatics Research & Development, and Chairman, Center for Information Technology Leadership, Partners Healthcare System

**Eric Rose, MD** –

Medical Director, McKesson Corporation

**Abraham Seidmann, PhD** –

Xerox Professor of Computers and Information Systems and Operations Management, and Area Coordinator, Computers and Information Systems, Electronic Commerce, Management Science and Operations Management, Simon Graduate School of Business, University of Rochester

**Lawrence Shulman, MD** –

Chief Medical Officer and Senior Vice President for Medical Affairs, Dana-Farber Cancer Institute

**James M Walker, MD, FACP** –

Chief Medical Information Officer, Geisinger Health System

**Feliciano Yu, MD, MSHI, MSPH** –

Chief Medical Informaticist, Children's Health System, University of Alabama at Birmingham School of Medicine

## Editorial Content

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*eHealthcare Visions* comprises opinions and thought leadership pieces from industry leaders. The editorial policy has been designed to provide thought-leading commentary and encourage discussion among this healthcare peer group.

### Key editorial areas include:

- Advanced medical computing/disaster recovery
- Electronic health record (EHR) management
- Picture archiving and communications systems (PACS)
- IT infrastructure and network security
- Voice and data network solutions
- IT enterprise management/enterprise resource planning
- IT resource management
- IT outsourcing/recruitment/consultation
- Nursing informatics
- Computerized physician order entry (CPOE)
- Systems integration
- Standards and interoperability
- Data warehousing and data mining
- Analytics and business intelligence
- Performance management and metrics
- Healthcare reforms
- Medication reconciliation

## Circulation and Distribution

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*eHealthcare Visions* is distributed annually through controlled circulation to 10,000 senior professionals in the health information technology field in the US.

### Readership includes:

- CEOs, CIOs/CTOs, CFOs, COOs, CMOs
- Clinical Executives
- Directors/Department Heads
- Informatics professionals
- Nursing Managers
- Senior administrators

