

## **PRESS RELEASE**

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### **Touch Briefings deal gives UK doctors access to vast information resources**

Specialist publisher, Touch Briefings, is delighted to announce that it has formed a licensing agreement with Doctors.net.uk, the UK's largest and most active network of medical professionals. The deal will provide Doctors.net.uk's 178,000 members with access to articles and content, across the majority of key clinical specialities, that are published by Touch Briefings' range of healthcare journals and websites.

The agreement will mean enhanced UK circulation of Touch Briefings' pan European and US journals. All of the organisation's publications are fully referenced and peer reviewed to assist in the education of healthcare and pharmaceutical professionals.

Stuart Winship, CEO of Touch Briefings, said: "This deal meets many of our strategic objectives around the widest possible dissemination of our rich content to a highly targeted audience. There is no other organisation in the UK that is so actively engaged with medical professionals as Doctors.net.uk and we are delighted to have teamed up with them."

Dr Tim Ringrose, medical director, Doctors.net.uk said: "Doctors.net.uk is constantly increasing the content within its network and this deal will result in a significant amount of new resources being available to members."

## Note to editors

**Touch Briefings** publishes a rich and diverse portfolio of information and communications products within key growth sectors, with emphasis on the pharmaceutical, clinical and energy arenas. Through this portfolio - of over 80 print publications, a suite of industry-leading websites and client-specific platforms - Touch Briefings delivers comprehensive information that educates and informs key industry leaders.

[www.touchbriefings.com](http://www.touchbriefings.com)

**Doctors.net.uk** has a membership comprising the vast majority of UK doctors. Each week over 50,000 use the service making it the online professional resource most frequently used by them. The network provides extensive clinical content including online education, conference highlights, user-generated content and discussion fora. This array of content supports doctors in making the best decisions for the care of their patients. In surveys, 97% of members of the network say that Doctors.net.uk is their most trusted source of information.

The network was created for doctors, by doctors in 1998. Some 600 doctors now act as advisers and clinical information contributors. Credibility and integrity of all published materials is assured thanks to a code of absolute transparency for all information and an experienced editorial team.

[www.doctors.net.uk](http://www.doctors.net.uk)